

California College Affordability Summit

Christopher J. Nellum, Ph.D.
Deputy Director, Research & Policy
The Education Trust—West
@chrisnellum



Our Mission

The Education Trust–West is a nonprofit educational equity organization focused on educational justice and closing achievement and opportunity gaps through research, data, policy analysis, and advocacy.



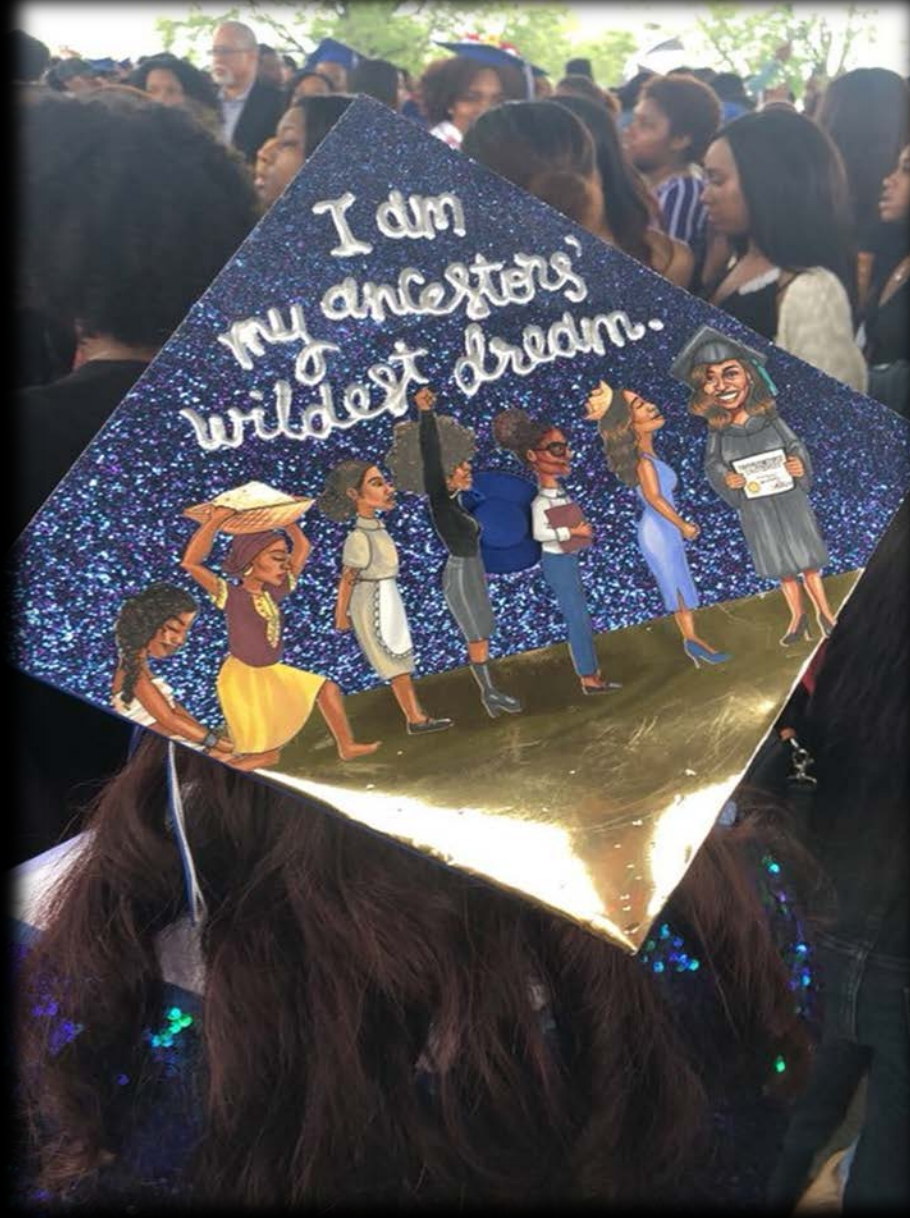


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In order to see where
we are going, we not
only must remember
where we have been,
but we must
understand where
we have been.

-Ella Baker



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RAPO20204-2/2/60-GREENSBORO,N.C: A group of Negro students from North Carolina A&T College, who were refused service at a luncheon counter reserved for white customers, staged a sit-down strike at the F.W.Woolworth store in Greensboro 2/2. Ronald Martin, Robert Patterson and Mark Martin are shown as they stayed seated throughout the day. The white woman at left came to the counter for lunch but decided not to sit down. UPI TELEPHOTO fwb



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We've seen some
progress in higher ed...



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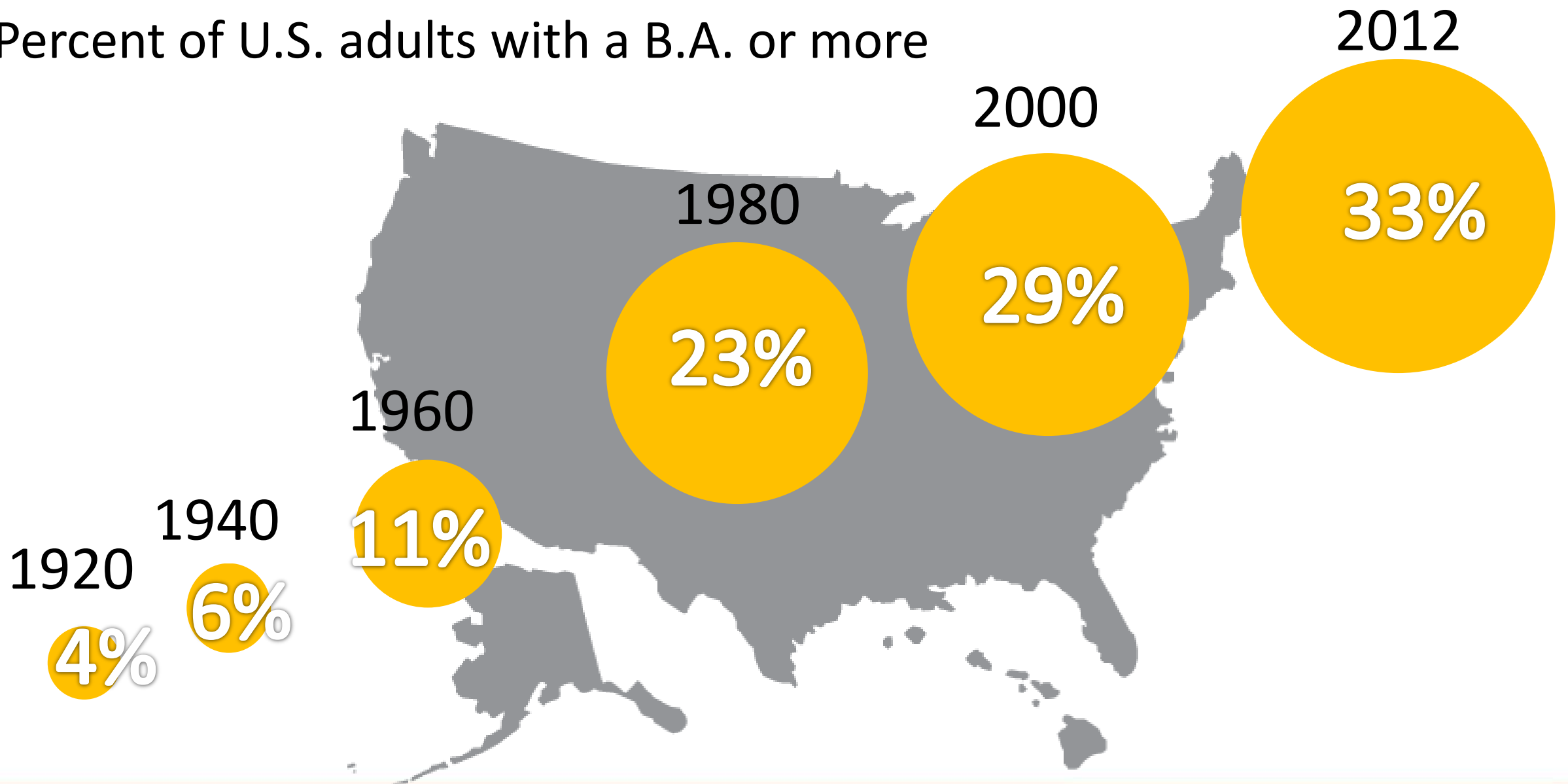
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Percent of U.S. adults with a B.A. or more



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Policy Wins

CA Dream
Act

UC system
upward
mobility for
low-income
students

Student
Centered
Funding
Formula



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Despite these positives,
we have work to do...

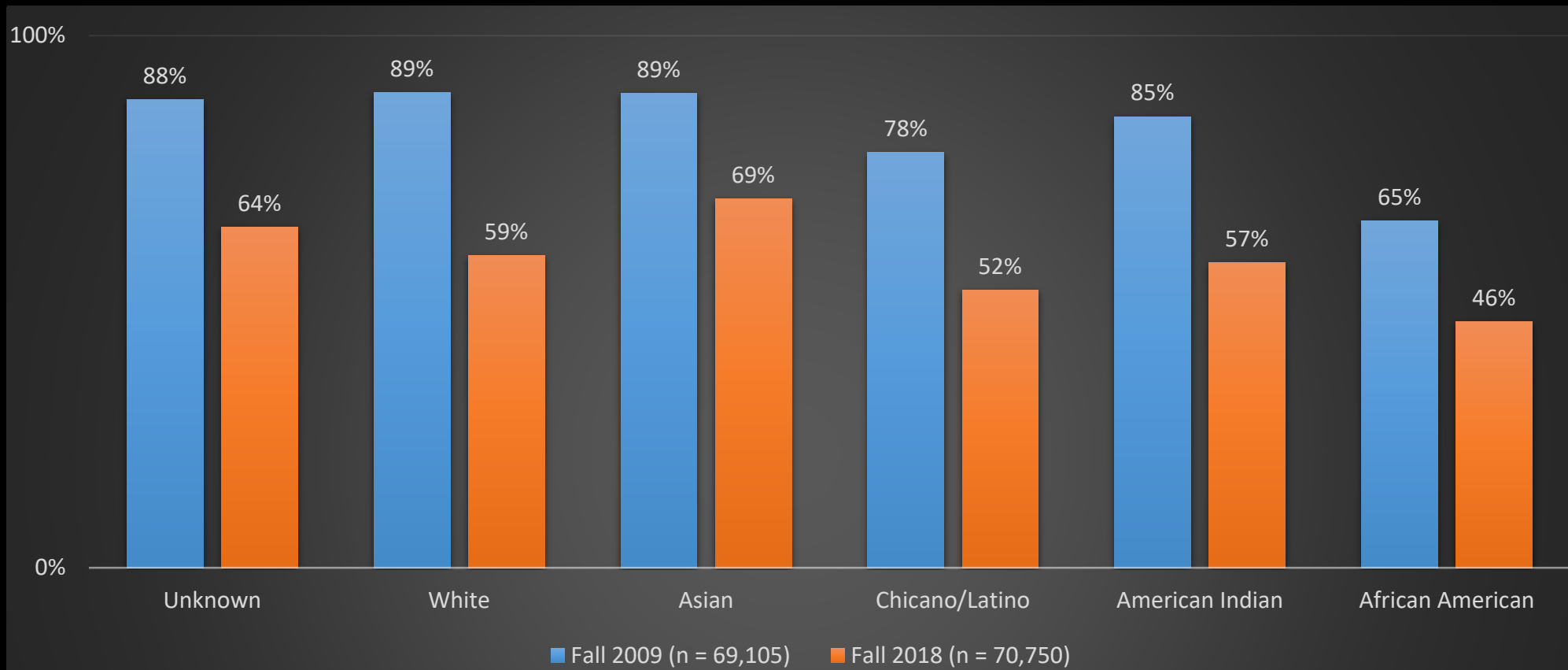


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UC admissions rates: By race



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LATINO AND BLACK ADMISSION RATES TO UC BERKELEY'S FRESHMAN CLASS PLUMMET AFTER IMPLEMENTATION OF AFFIRMATIVE-ACTION BAN

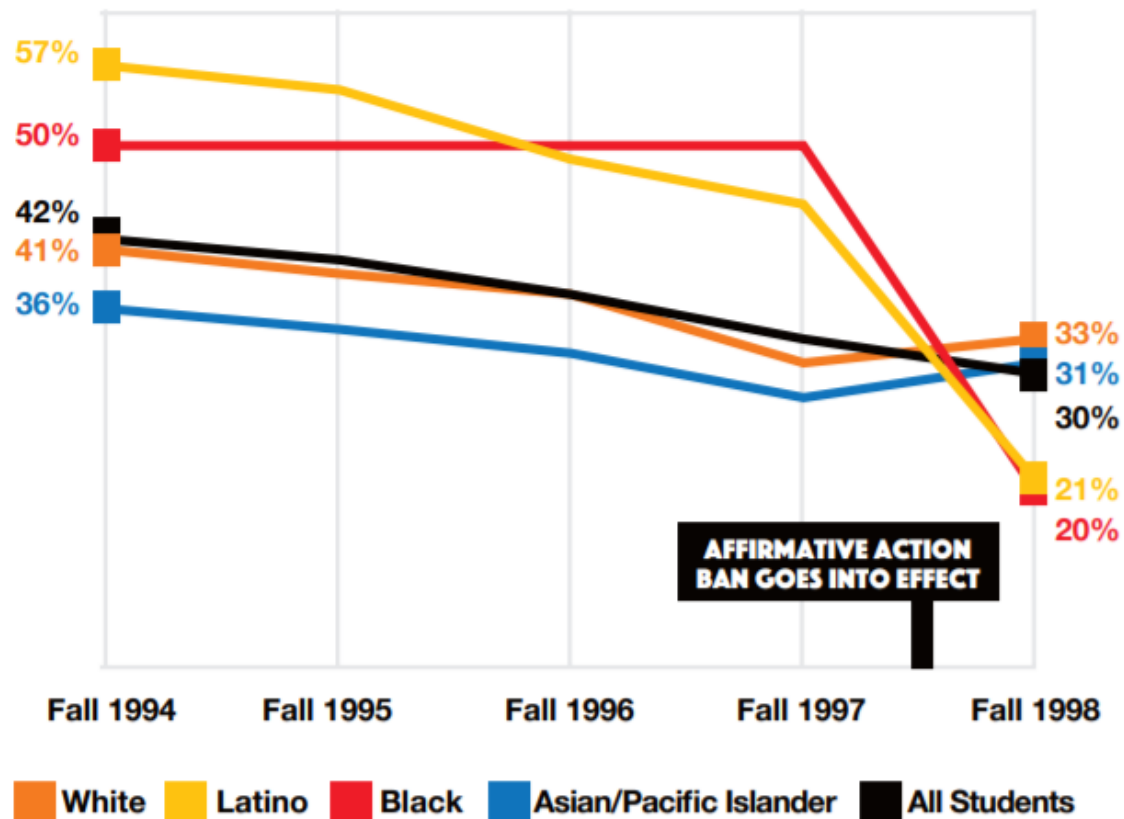


FIGURE 8. Admission Rates to UC Berkeley, by Race/Ethnicity, Fall Freshman Classes, 1994-1998
Source: Campaign for College Opportunity, 2015.

LATINO AND BLACK STUDENTS ARE UNDERREPRESENTED IN CALIFORNIA'S PUBLIC HIGHER EDUCATION SYSTEM

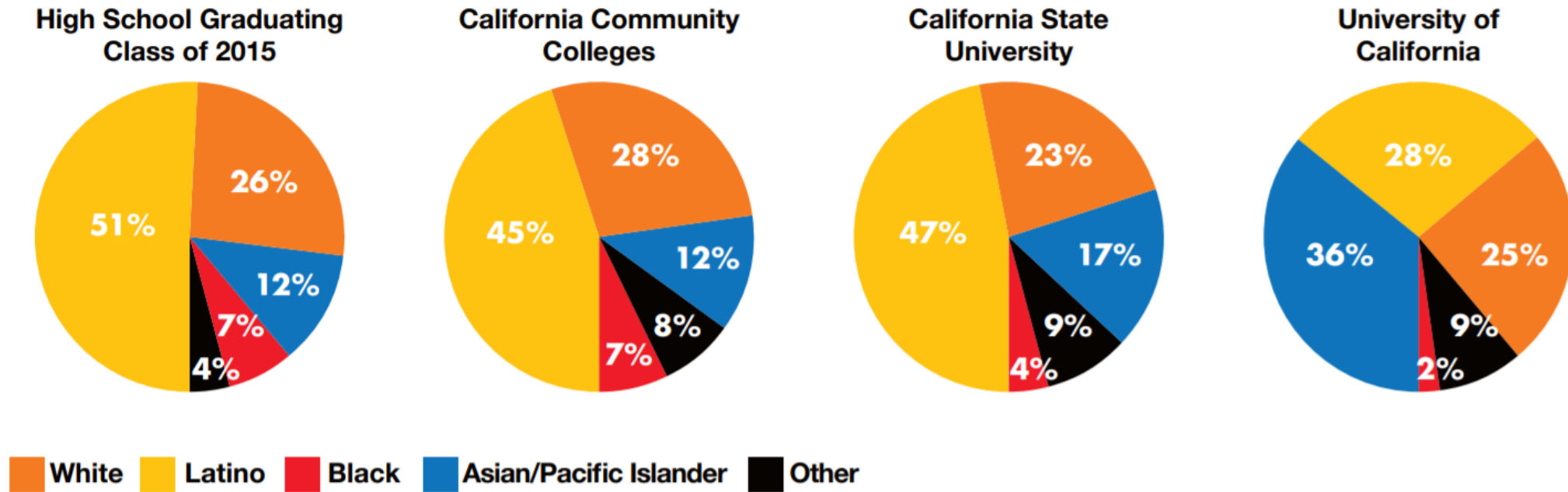
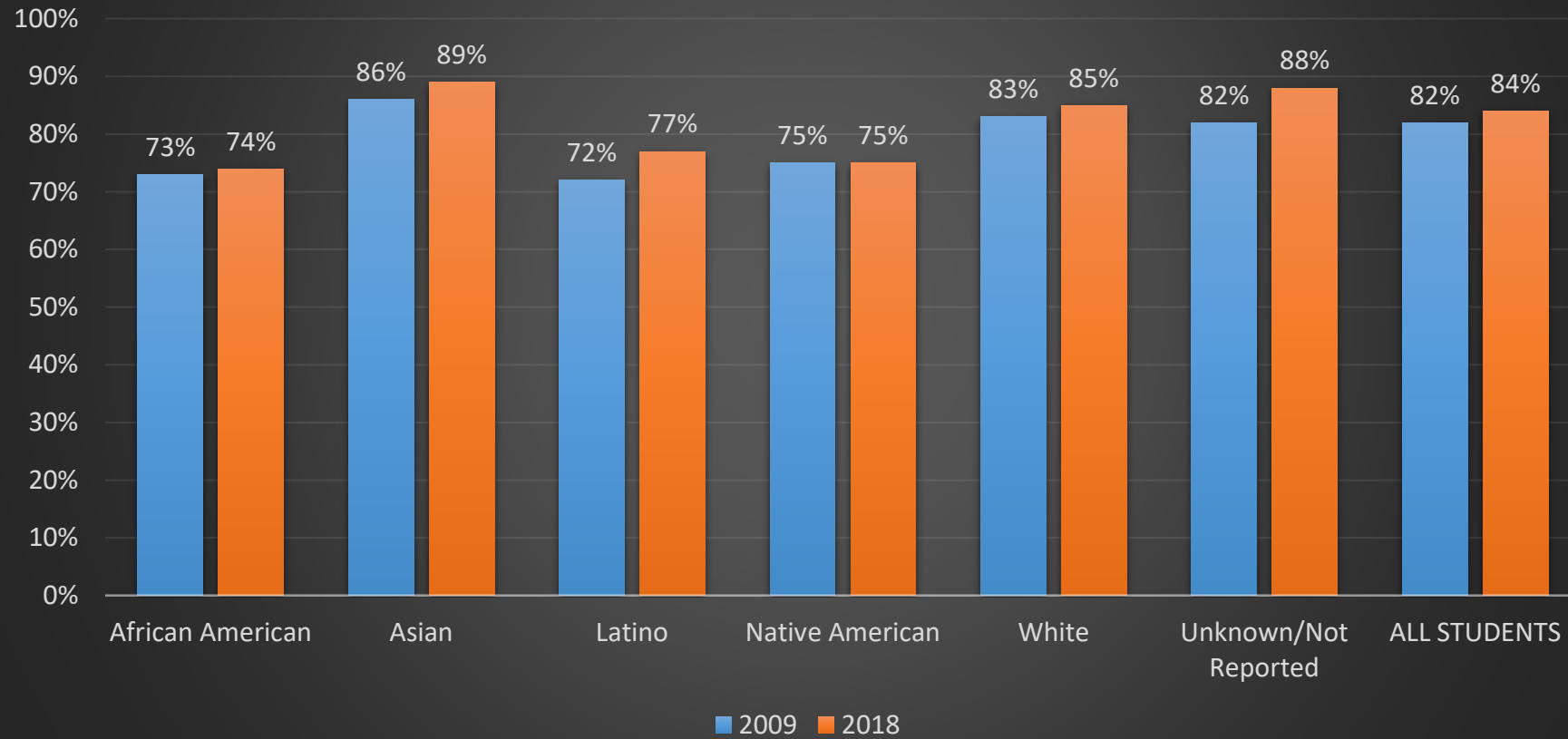


FIGURE 7. First-Time Non-International Freshman Enrollment at California Public Postsecondary Institutions, 2015, by Institution Type
 Source: California Department of Education, 2017; National Center for Education Statistics, 2017.



Six year graduation rates for the Univeristy of California: By race



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New TICAS report shows debt disparities

www.TICAS.org



**UC Berkeley
Average Grad Debt
= \$18,200**

**UC Riverside Average
Grad Debt
= \$21,100**



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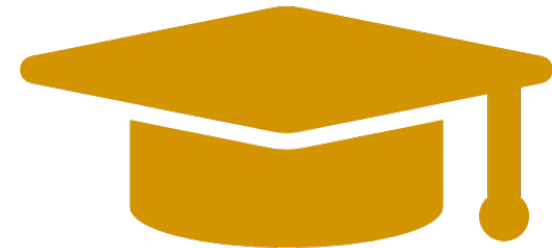
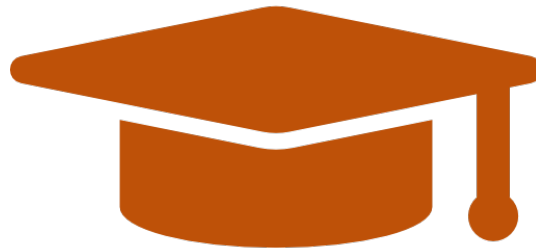
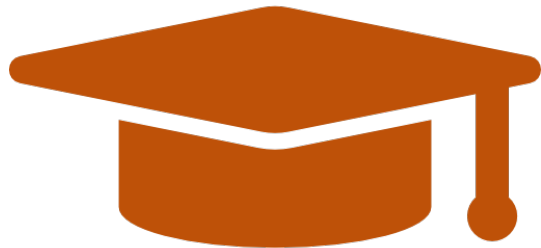


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New TICAS report shows debt disparities

www.TICAS.org



2 out of every 3 Black and Latinx students graduate from CA's public universities with debt



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So why is this?...

Let's look at the choices our state and
our systems make...

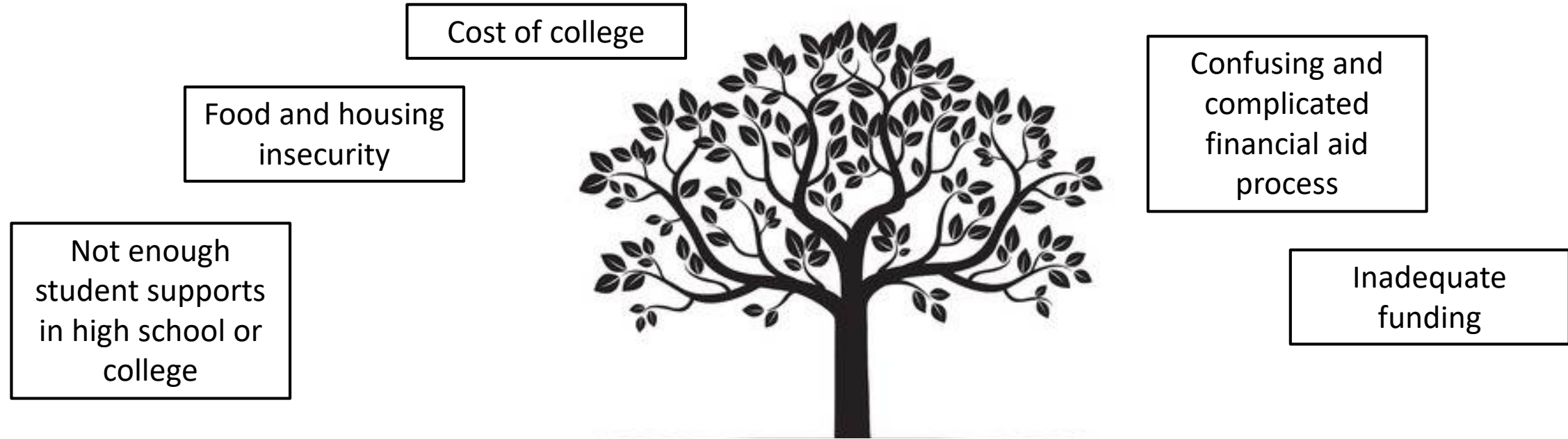


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Since 1980 California has built...



22 Prisons



4 Public
Universities



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Choices about which courses to offer to certain students



65%

ONLY 65% OF ENGLISH CLASSES ARE A-G APPROVED IN HIGH SCHOOLS IN HIGH POVERTY AREAS COMPARED TO 76% OF CLASSES IN AFFLUENT AREAS

2X

STUDENTS IN AFFLUENT HIGH SCHOOLS ARE MORE THAN TWICE AS LIKELY TO HAVE ACCESS TO AN ON-SITE LIBRARIAN AS STUDENTS IN HIGH POVERTY SCHOOLS



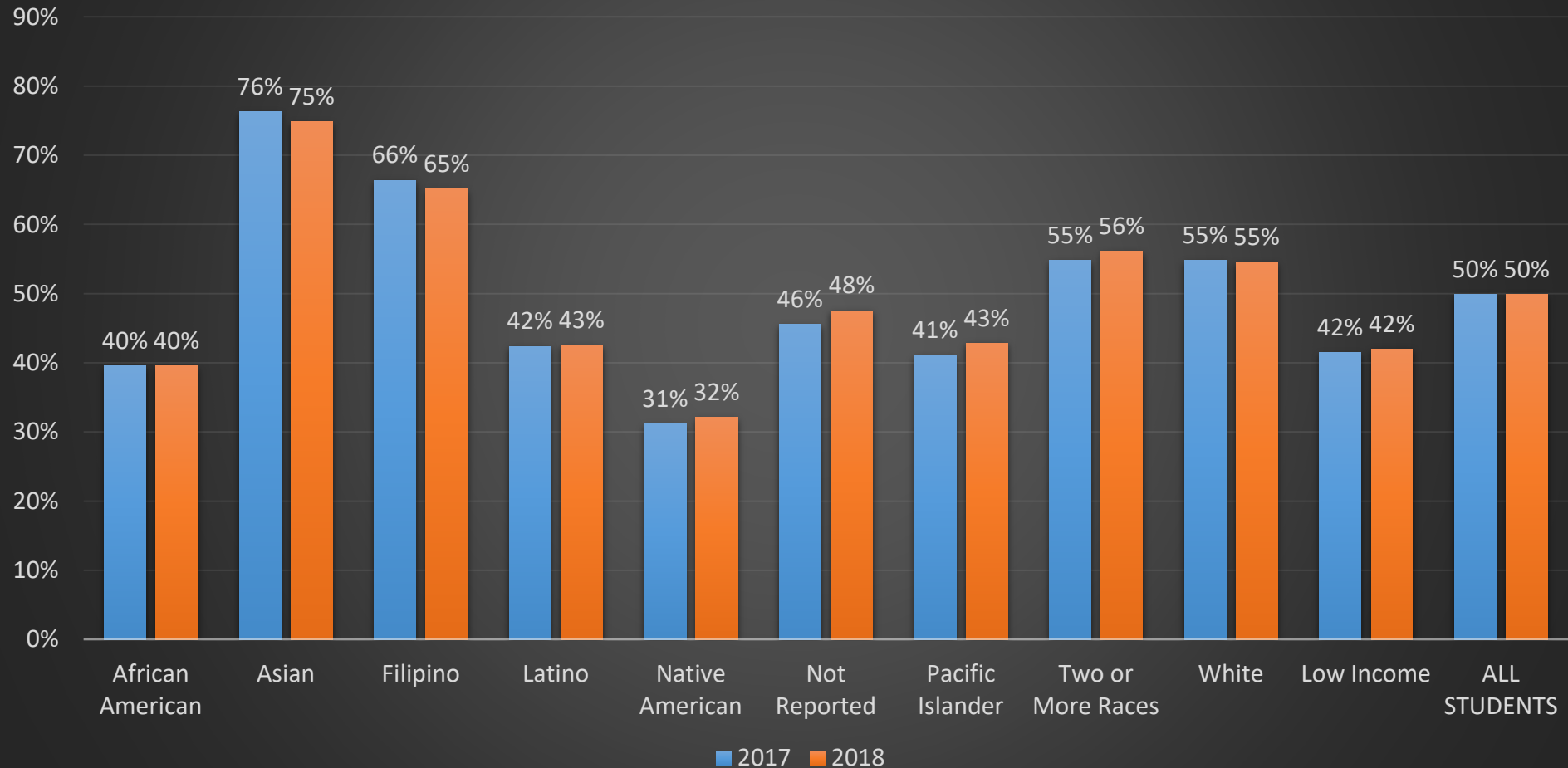
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Percentage of high school graduates meeting A-G requirements: By race





159,266

**Low-income students graduated high
school in CA last year
without their A-G courses fulfilled**

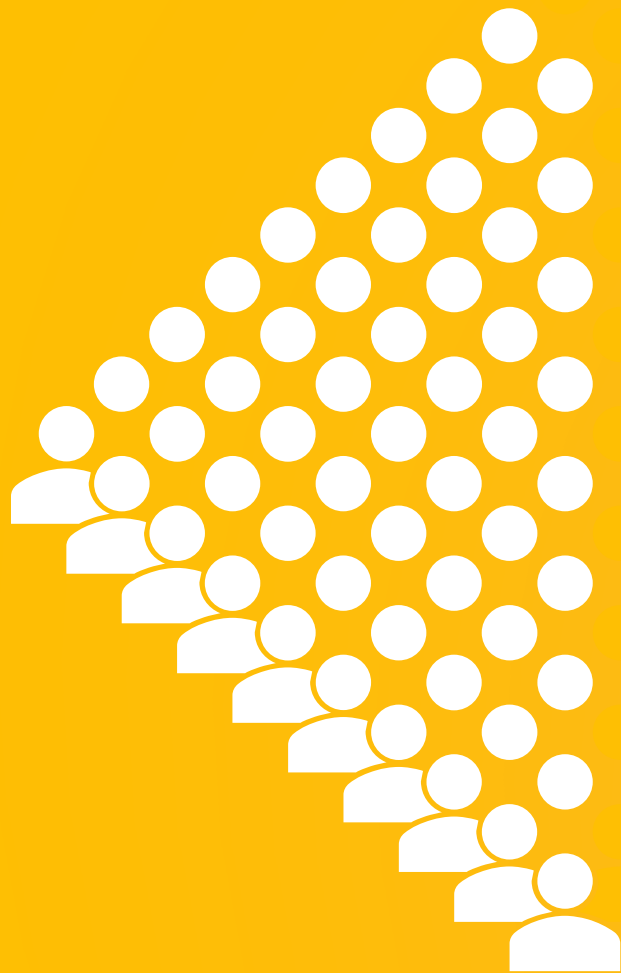


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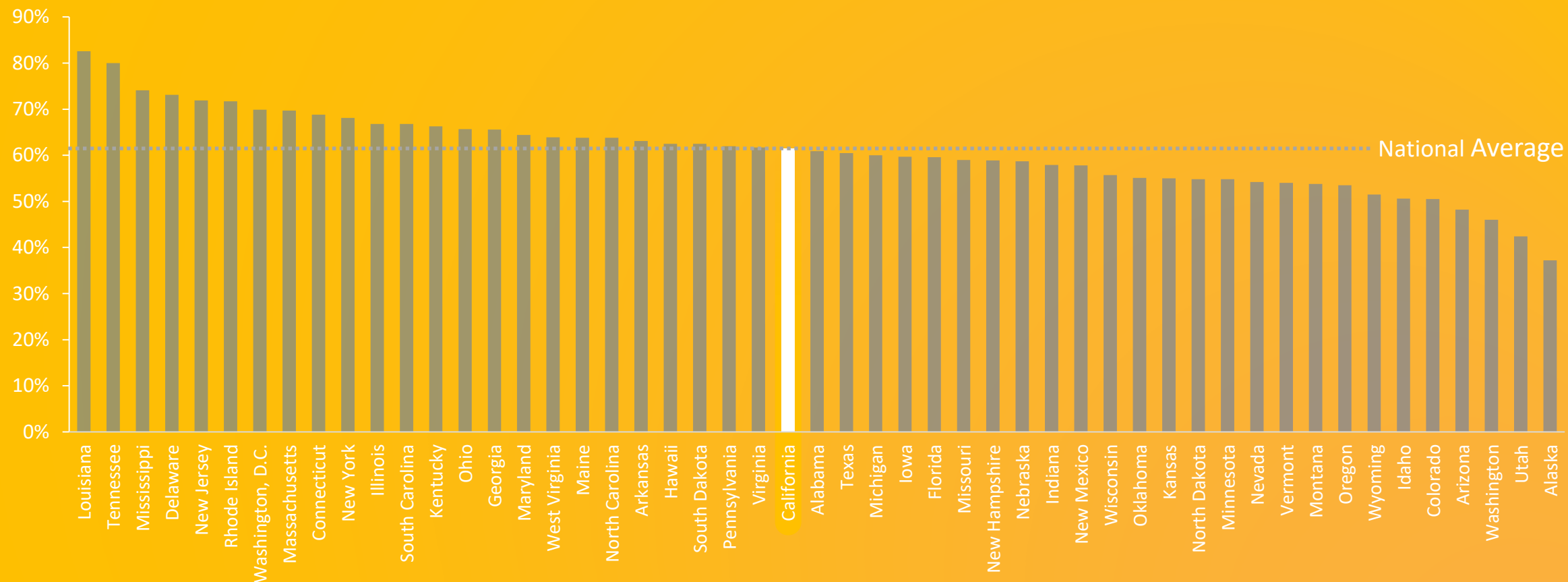


In 2018, only 54% of California's graduating seniors completed the FAFSA or CA Dream Act.⁴



WHERE CALIFORNIA RANKS IN THE NATION FOR FAFSA COMPLETION

% state seniors completing a FAFSA for the 2018 application cycle⁴



Why this is an equity issue?

High schools with high concentrations of low-income students and students of color have some of the lowest financial aid application rates in the state.⁴

School	Student Enrollment	% FAFSA / CADAA completers	% Free / Reduced	% Students of Color
	215	10.76%	77.21%	87.91%
	1,504	26.19%	73.67%	68.48%
	553	27.21%	76.49%	74.32%
	1,453	29.25%	70.13%	63.66%
	827	30.21%	69.89%	66.14%
	1,700	30.77%	72.06%	77.24%
	1,032	31.27%	66.18%	80.52%
	870	31.29%	63.45%	70.57%
	1,714	34.17%	75.26%	77.07%
	972	35.93%	74.28%	97.94%

Notes: List is limited to traditional public, non-charter, high schools with enrollment greater than 100, above state average % free/reduced lunch recipients, and above state average % student of color enrollment.



“Colorblind racism is the new racial music most people dance to, the ‘new racism’ is subtle, institutionalized and seemingly nonracial.”

- Dr. Eduardo Bonilla Silva



What is the All
In For
Financial Aid
campaign?

The #Allin4FinancialAid campaign is a call for California to come together around the importance of financial aid to increase college access, enrollment, and success.

Passing Assembly Bill 1617 (Reyes) is a statewide policy solution to ensure that every student has the opportunity to apply for financial aid is our biggest lever.

If you believe that no student should be denied the opportunity to go to college because they were never told about their financial aid options then you can be—All In!

Learn more by going to:
edtrustwest.org/Allin4FinancialAid



Components of Success

01

Prioritizing completion through policy



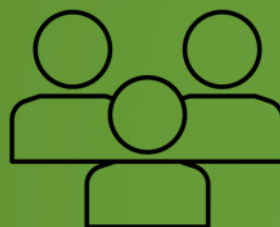
02

Collecting & monitoring appropriate data



03

Establishing & maintaining strong partnerships



04

Building relationships & trust



05

Programming with students at the center



AB 1617 would make completion of a financial aid form part of the high school graduation process.

A statewide policy solution for high schools and school districts to ensure that every student completes a financial aid application before they graduate.

STUDENTS CAN MEET THE REQUIREMENT BY DOING ONE OF THE FOLLOWING:

- ✓ Complete a Free Application for Federal Student Aid
- ✓ Complete a California Dream Act Application
- ✓ Parent or legal guardian submits a opt-out form to the high school or school district
- ✓ The high school or school district may exempt a student from submitting a financial aid application



Why FAFSA / California Dream Act?

STATES THAT HAVE ENACTED A SIMILAR STATE POLICY



Louisiana



Texas



Illinois

STATES THAT HAVE A SIMILAR STATE POLICY THAT IS PENDING⁶



Indiana



DC



California

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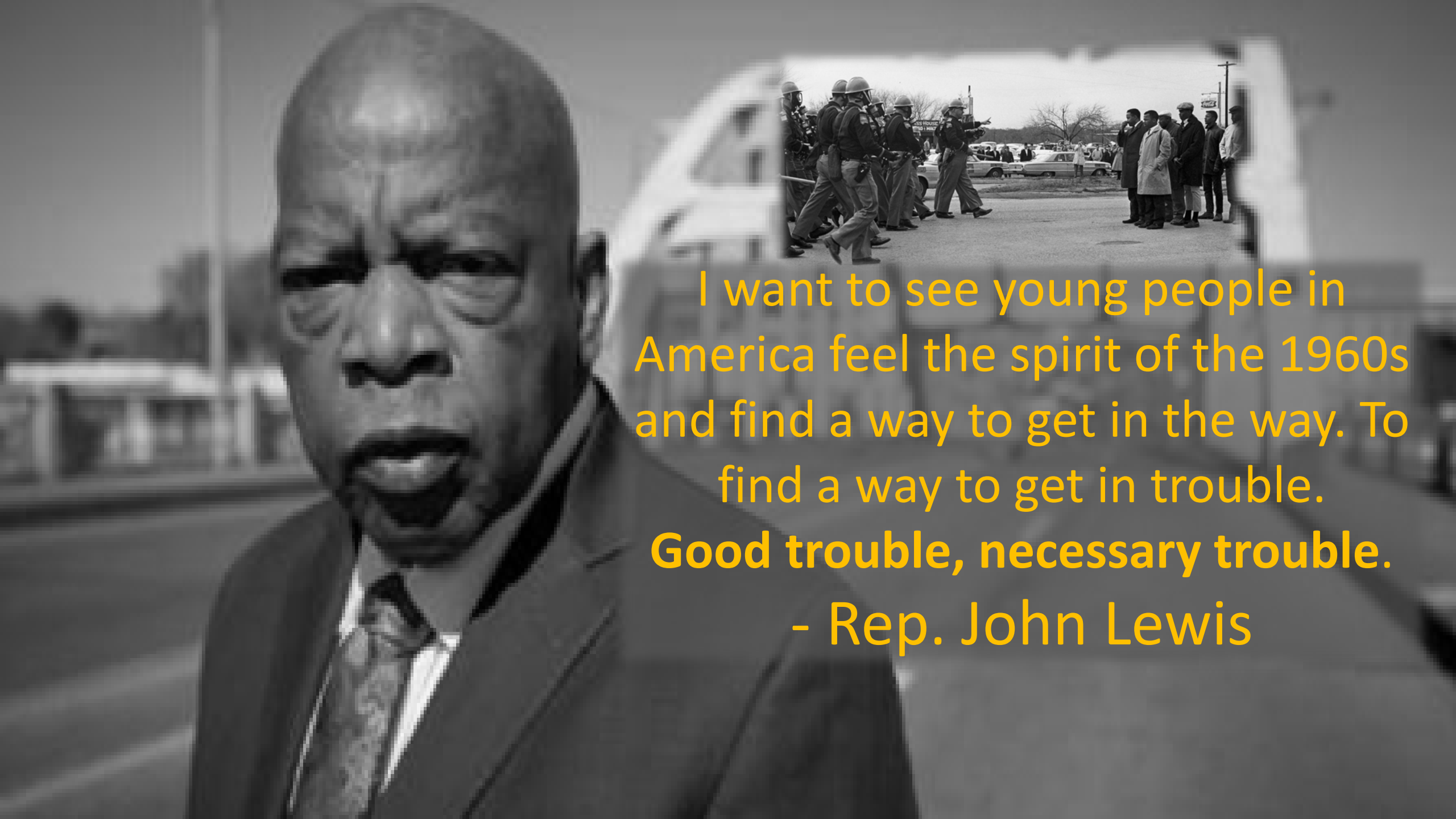
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I want to see young people in America feel the spirit of the 1960s and find a way to get in the way. To find a way to get in trouble.

Good trouble, necessary trouble.

- Rep. John Lewis



Questions?

#Allin4FinancialAid





Equality \neq Equity



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Elitism ≠ Equity



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